

Precious Enwerem

Graphic Designer

Performance-oriented Graphics Designer with excellent understanding of technologies like Figma, Adobe creative cloud, accessibility requirements and performance capabilities. Excellent communication and time-management abilities ensure seamless project execution.

Experience

Graphic Designer, Siphle corp.

FEBRUARY 2022 — PRESENT

- Designed and executed a variety of marketing initiatives, including logos, brochures, newsletters, infographics, presentations, and advertisements, consistently surpassing management expectations.
- Offered guidance and collaborated with other designers to identify the optimal graphic design solutions aligned with their broader marketing objectives.
- Researched current design trends and delivered a presentation to the team with the findings.

Graphic Designer, Kreer

OCTOBER 2021 — DECEMBER 2021

- Creatively enhanced visual content within brand systems and standards.
- Designed multiple unique email marketing campaigns weekly.
- Developed and executed a series of comprehensive social media campaigns, employing strategic planning and innovative design approaches to engage target audiences and drive impactful results.

UX/UI Designer (Intern), Davito Immigration Services

JAN 2021 — AUGUST 2021

- Improved visual designs to catapult websites forward in terms of looks and usability and reducing users pain points.
- Implemented strategies to increase website traffic.
- Updated and maintained company website.

Education

- Advertising & Graphic Design, Humber College, Toronto
- High School, Great Lakes College of Toronto
- High School, Caleb International School

Certificate

Google UX Design Professional Certificate

Contact

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Links

Portfolio

LinkedIn

Skills

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Lightroom
- Figma
- Canva
- Graphic Design
- Advertising
- Web Design
- UI/UX Design
- Motion Graphics
- Storytelling
- HTML/CSS
- Infographics