

Precious Enwerem

GRAPHIC DESIGNER

Summary

Performance-oriented Graphics Designer with excellent understanding of technologies like Figma, Adobe creative cloud, accessibility requirements and performance capabilities. Excellent communication and time-management abilities ensure seamless project execution.

Employment History

Graphic Designer , Siphle corp.

FEBRUARY 2022 – PRESENT

- Designed and executed a variety of marketing initiatives, including logos, brochures, newsletters, info graphics, presentations, and advertisements, consistently surpassing management expectations.
- Offered guidance and collaborated with other designers to identify the optimal graphic design solutions aligned with their broader marketing objectives.
- Researched current design trends and delivered a presentation to the team with the findings.

Graphic Designer , Kreer

OCTOBER 2021 – DECEMBER 2021

- Creatively enhanced visual content within brand systems and standards.
- Designed multiple unique email marketing campaigns weekly.
- Developed and executed a series of comprehensive social media campaigns, employing strategic planning and innovative design approaches to effectively engage target audiences and drive impactful results.

UX/UI Designer (Intern), Davito Immigration Services

MAY 2021 – AUGUST 2021

- Improved visual designs to catapult websites forward in terms of looks and usability and reducing users pain points.
- Implemented strategies to increase website traffic.
- Updated and maintained company website.

Education

Advertising & Graphic Design, Humber College, Toronto

High School, Great Lakes College of Toronto

High School, Caleb International School

Certificate

Google UX Design Professional Certificate

Details

4379287832

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Links

[Portfolio](#)

[LinkedIn](#)

Skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Adobe After Effects

Adobe Lightroom

Figma

Graphic Design

Advertising

Web Design

UI/UX Design