

PRECIOUS ENWEREM

GRAPHIC & UX/UI DESIGNER

◦ DETAILS ◦

(437) 928-7832
enweremprecious16@gmail.com

◦ LINKS ◦

<https://www.preciouseenwerem.com>
<https://www.linkedin.com/in/precious-enwerem/>

◦ SKILLS ◦

Adobe Illustrator
Figma
Adobe InDesign
Wireframing
Adobe Premiere Pro
Adobe Photoshop
CSS
HTML
Social Media Campaigns
Infographics
Strategic Planning
Presentations
Email Marketing Design
Logos
Brochures
Packaging
Branding



PROFILE

Experienced Graphic Designer with a strong background in creating visual designs through digital illustrations, imagery, and typography. Skilled in developing eye-catching logos, engaging marketing materials, and user-friendly website designs. Known for delivering creative solutions that align with brand identity and drive engagement, I bring a keen eye for detail, a passion for visual storytelling, and a commitment to enhancing brand presence.



EMPLOYMENT HISTORY

Graphic Designer at B2B records inc.

July 2024 — Present

- Utilized a variety of software to create social media posts, including Adobe Photoshop, InDesign, and Illustrator
- Created a comprehensive style guide that improved the consistency of the company's branding across all channels
- Created a series of visually compelling album covers that reflect each artist's unique style and align with brand guidelines.

Graphic Design Intern at Herbal Magic

January 2024 — April 2024

- Assisted in the creation of marketing collateral to strengthen brand identity across print and digital platforms.
- Efficiently managed multiple projects simultaneously while meeting strict deadlines under pressure without sacrificing quality or creativity.
- Developed a keen eye for detail, consistently delivering polished designs that adhered to brand guidelines and met client expectations.

Graphic & UX/UI Design Freelance

January 2022 — January 2024

- Designed and executed a variety of marketing initiatives, including logos, brochures, newsletters, infographics, presentations, and advertisements, consistently surpassing management expectations.
- Offered guidance and collaborated with other designers to identify the optimal graphic design solutions aligned with their broader marketing objectives.
- Designed engaging visuals optimized for various devices, enhancing overall user experience across platforms.



EDUCATION

Advertising & Graphic Design, Humber College, Toronto

June 2024

Licensed Google UX Design Professional Certificate

Dec 2021